

BBA PROGRAM STRUCTURE

Semester 1		
Course Code	Course Title	Cr. Hrs.
HU-001	Functional English	3
MA 151	Business Mathematics	3
IS-101	Islamic/ Ethics & Pakistan Studies I	3
MGT 100	Introduction to Management	3
MA 152	Business Statistics I	3
MGT 101	Introduction to corporate Culture	1
Sub Total		16
Semester 2		
MGT 160	Principles of Microeconomics	3
MGT 140	Financial accounting I	3
MA 254	Business Statistics II	3
MGT 102	Sociology	3
CS 101	Computing Fundamentals	3
HU 111	Communication Skills	1
Sub Total		16

Semester 3		
MGT 210	Organizational Psychology	3
IS 201	Islamic and Pak Studies II	3
MGT 230	Principles of Marketing	3
MGT 260	Principles of Macro Economics	3
MGT 240	Financial Accounting II	3
MGT 220	Human Resource Management	3
Sub Total		18
Semester 4		
MGT 211	Principles of Management	3
MGT 221	Organizational behaviour	3
MGT 241	Managerial Accounting	3
HU 221	Technical Writing and Presentation Skills	3
MGT 270	E-Commerce	3
MGT 231	Consumer Behavior	3
Sub Total		18
Semester 5		
MGT 300	Business and Corporate Law	3
MGT 311	Business Research Methods	3
MGT 312	Supply Chain Management	3
MGT 350	Business Finance	3
MGT 301	International Language	2
MGT 370	Management Information System	3
Sub Total		17
Semester 6		
MGT-310	Production and Operations Management	3
MGT 330	Marketing Management	3
MGT 313	Total Quality Management	3
MGT 351	Financial Management	3
MGT 314	Corporate Governance	3
Sub Total		15
Semester 7		
MGT 4	Elective Course I	3

MGT 4	Elective Course II	3
MGT 410	Project Management	3
MGT 411	International Business	3
CSE-491	Industrial/Research Project I	3
Sub Total		15
Semester 8		
MGT 4	Elective Course III	3
MGT 4	Elective Course IV	3
MGT 412	Strategic Business Management	3
MGT 413	Entrepreneurship	3
MGT 401	Industrial Research Project II	3
Sub Total		15