



Zain Ul Abideen

Business Developer

A Business student with the University and Industry experience of Marketing and Sales. Currently working on different digital marketing tools including Facebook, Instagram, Twitter, LinkedIn, and Search Engine Optimization (SEO). Updated with day to day developments in Economics, Stock Exchange, and Market.



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SKILLS

Facebook Adverts

Google Ad-sense

Google Ad-words

True-view

Twitter Ads

SEO

LANGUAGES

English

Full Professional Proficiency

Urdu

Native or Bilingual Proficiency

INTERESTS

Marketing

Hiking

Economy

History

Comedy

Politics

WORK EXPERIENCE

Assistant Marketing Executive.

Namal Institute of Mianwali (NIM)

07/2018 - Present

Achievements/Tasks

- Effectively Launched and Completed NTHP (an outreach campaign for Admissions). Managing Social media and organizing different campaigns of admissions and jobs.

Head Agritech

Namal Agritech centre

09/2019 - 06/2020

Achievements/Tasks

- Manage 50 members team, visited 30 vegetable and food markets and interviewed hundreds of farmers

Sales Internee

Fatima Fertilizers Company LTD.

08/2018 - 08/2018

Achievements/Tasks

- Completed Sales Targets by offering Bulk Buying Incentives

Marketing Internee

House Building Finance corporation

09/2019 - 10/2019

Achievements/Tasks

- Successfully organized marketing campaigns for one month.

Manager

Al-Jannat Traders (Family Business)

11/2015 - 10/2017

Achievements/Tasks

- Efficiently managed customer interactions and Products Supply Chain. Increased revenue 50% and Profitability 20% within 6 months

EDUCATION

Bachelor in Business Administration (Hons)

Namal Institute of Mianwali

10/2017 - 06/2021

Courses

- Finance, Marketing, HR, Economy

ORGANIZATIONS

Kaarwan-e-Iqbal (03/2020 - Present)

Member

ACHIEVEMENTS

Academic Scholarship (10/2017 - 06/2021)

Received Laptop in CM scheme (05/2015 - Present)