



ASFANDYAR ASAD

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Date of Birth: 01/09/1997

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EDUCATION & QUALIFICATIONS

Bachelors in Business Administration in Marketing Namal Institute, Mianwali CGPA: 3.15/4	June 2021
Intermediate in Pre-Medical Quaid-e-Azam College Hayatabad Peshawar	Dec 2016

PROFESSIONAL EXPERIENCE

Hayat Foundation Internee <ul style="list-style-type: none">Social work in a project "Children Protection and Adolescent Program"Collect data of different damaged schools due to recent terrorism war.	1st June 2019- 30th Aug 2019
Khushhali Microfinance bank Internee <ul style="list-style-type: none">Selling products and services to walk in clients, Client verification and opening client accounts.	July 2018 - Aug 2018
Nestle Dairy Farm Hand over Practice <ul style="list-style-type: none">To learn about latest techniques in dairy farm business	Dec 2018

PROJECTS

Business plan on Board Games: Selling of different board games product to know about demographic and psychographic segmentation of consumer.

Brand Audit on Nestle Pakistan limited

Business plan on Goat Farming

Business plan on sports product: Built a new marketing strategy to target the customers by different ways.

Research: Conducted quantitative research on Farmer Entrepreneurship.

ADDITIONAL EXPERIENCE

President of Namal Sports and adventure society <ul style="list-style-type: none">Organized different events of Sports and adventure	2020– 2021
Internee at marketing department of Namal Institute mianwali <ul style="list-style-type: none">Arranged different outreach visits and organized different seminars. Excel Skills for Business: Essentials <ul style="list-style-type: none">Completed Excel 6 weeks an online non-credit course authorized by Macquarie University and offered through Coursera	2018– 2021

HONORS & AWARDS

- Ambassador of Turkish Culture
- Member of event management Committee
- Player of The year Award

SKILLS & INTERESTS

- Competent user of Microsoft Word, PowerPoint and Excel.
- Interests: entrepreneurship, cricket, football, social work, Facebook marketing, swimming and photography.